



HAMILTON • HALTON • BRANT

Effective June 26, 2024, there will be Three Vacant Seats on the Board of the Hamilton Halton Brant Regional Tourism Association (HHBRTA)
www.hamiltonhaltonbrant.com

Who We Are:

The heartbeat of tourism is felt throughout the communities of Hamilton, Halton and Brant, Six Nations of the Grand River Territory, and the Mississaugas of the Credit First Nation. As Hamilton Halton Brant's Regional Tourism Organization, our role is to help that heartbeat grow even stronger. With the financial support of Ontario's Ministry of Tourism, Culture and Sport, our non-profit organization works to increase tourism visitation, economic activity, and job growth throughout Hamilton Halton Brant.

Our Vision:

To develop our region into a distinct, appealing travel destination that provides incremental business growth for the tourism operators located here. We work to provide a safe and respectful service for our staff, board directors, and industry partners, free of discrimination, oppression, and prejudice. Our Board is striving to recruit Directors who reflect the diversity of our participants and the broader community.

Our Values:

- **Leading:** We lead by helping others grow and evolve through mentorship, partnership, and collaboration.
- **Connecting:** We facilitate relationship building and function as a conduit to connect stakeholders and partners. We are committed to ongoing communication to engage and network with the industry.
- **Inclusivity:** We invite, welcome, and listen to new ideas and perspectives in our work with regional partners and stakeholders. We welcome everyone.

About the Board:

Our Board is comprised of 14 volunteer directors, including a Chair, Vice Chair, Past Chair and Secretary. (13 directors if there is no Past Chair position). Directors have diverse backgrounds, experiences, skills and knowledge and are representative of the geographic area of Hamilton Halton Brant. Effective June 26, 2024, three seats will become vacant as those Directors have completed their two 3-year terms and will be retiring from the Board. In seeking to fill the three vacancies, all are welcome to apply, however, we are encouraging representation from:

- The private sector, in particular, business owners or operators who can provide a different perspective;
- The events/festivals sector;
- Tourism-related employees in the communities of the Town of Halton Hills, Town of Milton, and/or Mississaugas of the Credit First Nation; and
- Transportation and hospitality sector

We have recently completed a Board analysis and these four areas are currently under represented on the Board.

Over the course of their three-year term, directors offer strategic guidance, policy development, fiscal approval and active engagement in HHBRTA project deployment. Directors also participate on a variety of committees and task forces, including:

- Governance and Nominating
- Finance and Audit
- HR & Compensation
- Board Education and Development
- Marketing & Experience Development Industry Exchange Forum
- Regional Tourism Destination Strategy Review Task Force

Commitment:

- Attendance at four to six Board meetings per year of approximately two hours in duration, of which one would be an Annual General Meeting.
- Potentially attend two special meetings per year under two hours in duration.
- Attend a minimum of one, and potentially two planning, annual work plan, strategic planning or other sessions per year, ranging from three to six hours in duration.
- Availability for participation in special task groups or ad hoc committee(s).
- Allow adequate preparation time prior to read and assess meeting materials, reports, research results, etc., in preparation for all Board/committee meetings and events.
- Participate actively and fully at Board meetings in order to advance agenda discussions, reach consensus and provide strategic direction and operational oversight to the organization.

To be eligible, candidates must be:

- 21 years of age or older.
- Have a strong belief in and commitment to enhanced development, growth and future capacity of tourism as an important economic driver in the Hamilton, Halton, and Brant Region.
- Be prepared to participate as a Board Director member contributing expertise on a strategic level and operational level.
- Interested in considering future board leadership positions, including Committee/Task Force Chair to Board of Director Chair.
- Able to operate within a policy-oriented governance model.
- Be prepared to represent the organization, at all times.
- Be willing to accept the governing By-Laws of the organization and the policies of the Board of Directors, and comply to decision making process, including respecting the designated organization's policies and other key governance components.
- Committed to fulfill a minimum three-year term of office as a Board of Director member (unless otherwise stipulated).
- Able to work in a team-oriented environment that builds on consensus and represents a diverse industry with a multitude of interests and needs.

How to Apply:

Submit by email, an expression of interest letter and resume by 4:30 pm on Friday, March 15, 2024 to:

Maureen Beatty, Executive Assistant, maureen.beatty@theheartofontario.com

If you have any questions, please contact either Maureen Beatty at the above email address or Kelly Harris, Board Chair, kharris@otec.org