



Region 3 – Hamilton, Halton and Brant 2019

Economic Impact

- Visitor Spending = \$1.0 B, 3.3% of Visitor Spending in Ontario
- Total* GDP = \$0.7 B
- Total* employment = 8,900 jobs
- Total* tax revenues = \$305 M; \$129 M Federal, \$146 M Provincial and \$30 M Municipal

Visitor Spending by Origin

Origin	Visitor Spending	\$/Trip
Ontario	\$626 M	\$71
Other Canada	\$110 M	\$473
US	\$121 M	n/a
Overseas	\$127 M	\$730
Total	\$984 M	\$93



Popular Activities

- Visit Friends/Relatives
- Shopping
- Any Outdoor/Sports Activity
- Sports Events

Visitor Spending by Category



\$148 M
15%

Accommodations



\$314 M
32%

Food & Beverage



\$114 M
12%

Recreation/
Entertainment



\$214 M
22%

Transportation



\$194 M
20%

Retail/Other

Accommodations

Hotel



Occupancy 66%
Average Daily Rate \$131
Revenue per Available Room \$87

Short Term Rental



Occupancy 64%
Average Daily Rate \$146
Available Listings 1,570

Establishments

Tourism related establishments represented 5% of all establishments

Accommodations 209	Food & Beverage 2,862	Recreation/Entertainment 1,427	Transportation 1,613	Travel Services 262
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